2020 SPONSORSHIP OPPORTUNITIES

Event promotion reaches more than 20,000 members throughout Mid-Iowa Council, Boy Scouts of America’s 27-county central Iowa area

PRESENTING SPONSOR | $10,000

- Exposure as Presenting Sponsor in print and electronic event materials, including website
- Logo appears in event program, slide show, and invitations reaching 3,000 business and community leaders
- Logo appears on stage for duration of event
- Up to four prominently reserved tables of 10 for invited guests
- Extensive Social Media Visibility
- Invitation to host private pre-event social
- Opportunity to host information table in lobby of event
- Post-event recognition including logo in Business Record Publications
- Sponsorship will help underwrite the cost of the event

PLATINUM SPONSOR | $7,500

- Company listed as a Platinum Sponsor in electronic event materials, including website
- Logo appears in event program, slide show, and invitations reaching 3,000 business and community leaders
- Logo appears on stage for duration of event
- Up to three prominently reserved tables of 10 for invited guests
- Social Media Visibility
- Invitation to attend private pre-event social
- Post-event recognition including logo in Business Record Publications
- Sponsorship will help underwrite the cost of the event

GOLD SPONSOR | $5,000

- Company listed as a Gold Sponsor in electronic event materials, including website
- Logo appears in event program, event slide show and on stage for duration of event
- Up to three prominently reserved tables of 10 for invited guests
- Post-event recognition including logo in Business Record Publications
- Sponsorship will help underwrite the cost of the event

SILVER | $2,500

- One prominently reserved table for 10 invited guests
- Logo appears in event program, event slide show and on stage for duration of event
- Sponsorship will help underwrite the cost of the event

There is no charge to attend this event: sponsorships cover the cost of lunch. Sponsors are invited to leverage their gifts by filling a table of ten with colleagues and patrons who will make a personal gift during the program.

www.GovLunchBSA.org
THE IMPACT OF MID-IOWA COUNCIL, BOY SCOUTS OF AMERICA

- Mid-Iowa Council, Boy Scouts of America serves 20,000 members throughout a 27-county central Iowa area.
- Boy Scouts of America provides a program for youth and adults to build character, trains in the responsibilities of participating citizenship, and develops physical and mental fitness.
- Boy Scouts of America strives to provide youth with a strong foundation. Much of it is in the out-of-doors, living and learning nature. But there’s also the day-to-day activities where character and leadership are honed. The purpose of Boy Scouts of America is to help youth become physically strong, mentally awake and “Be Prepared” to do their personal best to achieve their full potential.
- Youth that participate in Boy Scouts of America for four or more years are:
  - 15% more likely to graduate from high school
  - 30% more likely to volunteer their time in the community
  - 40% more likely to put the interest of others ahead of their own
  - 50% more likely to have a leadership responsibility at their place of employment
  - Twice as likely to graduate from college

_The Scout Oath_
On my honor I will do my best to do my duty to God and my country and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight.

_The Scout Law_
A Scout is trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent.